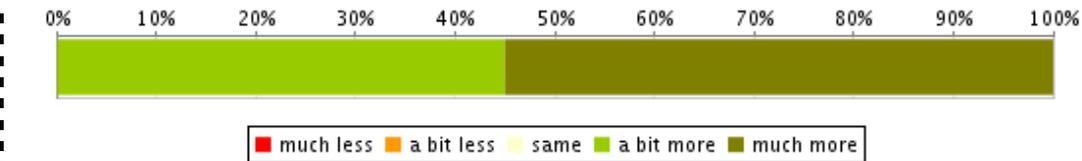


Thinking Tank report "Is networking the new networking?"

Compared to five years ago, how much networking (on and off line) do you do?



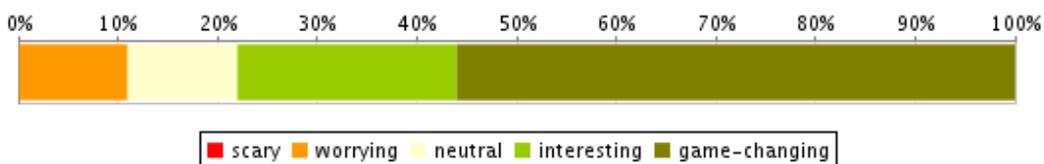
Result	Synthetron level	Comment
agree	top	Main online networking tool is linked in. To keep up with who you know, what they do. where they do to <i>elaborates on</i> much more involved in "online" meetings and confcalls (Skype, GoToMeeting, etc,...) : less time spent travelling and much easier to set up with a few clicks
agree	top	and what a professional image you get from appearing on facebook! The atmosphere is that of a college week-end party even on a Monday morning <i>elaborates on</i> certainly not facebook.. there is to much info to easily for grab.. does not feel all that comfortable and their privacy infringements are making me worried
agree	top	online tools are similarly important whether for stand-alone professional or manager in large corp just the usage are different <i>elaborates on</i> its less a function of technology than of professional needs
agree	high	certainly not facebook.. there is to much info to easily for grab.. does not feel all that comfortable and their privacy infringements are making me worried
agree	high	Obviously they want to make it "sticky" so we solely use their own tool <i>elaborates on</i> online I still feel the technology providers hide to us the actual learning curve of each button, menu, function. It's like each new car would have a different steering wheel :-/
agree	high	Linked in because it feels more professional than Facebook and I don't sell b2c
agree	high	And too much boring nonsense about parties and drinking <i>elaborates on</i> certainly not facebook.. there is to much info to easily for grab.. does not feel all that comfortable and their privacy infringements are making me worried
agree	high	much more involved in "online" meetings and confcalls (Skype, GoToMeeting, etc,...) : less time spent travelling and much easier to set up with a few clicks
agree	high	Um, email....!
agree	medium	Maybe what has changed is that I feel less that I should go to networking events and more that the event should iustifv itself to me <i>elaborates on</i> But then each one of the networks takes up a few more hours/month of mv time ...
agree	medium	its less a function of technology than of professional needs
agree	medium	online platforms are a great tools to get back in touch with people we somehow lost track of
agree	medium	Thankfully I spend a lot less time at eg chamber of commerce events listening to some boring old duffers who aren't interested in new faces or new ideas
disagree	medium	Twitter... Because I have a low boredom threschild
agree	medium	But then each one of the networks takes up a few more hours/month of mv time ...
agree	medium	Easy to use it like old tools, more interesting to find new ways. <i>elaborates on</i> Online... Phew... Still learning I think
agree	medium	Offline I am having more focussed conversations with people I largely know. making the most of relationships that are already solid
agree	medium	more efficient use of my professional time, especially with respect to increased time presssure (e-mail. SMS. ...)

agree	medium	I work independently rather than for a corporation, so I have no built in internal network, and all my business comes from people with whom I
agree	medium	network Online I am just beginning, but really enjoying reconnecting with former colleagues, clients etc
bipolar	low	Online... Phew... Still learning I think

Thinking beyond your personal situation to the wider world, what, in your view, are some of the potential benefits of a more networked society?

agree	high	An online debate could include a much wider audience of everybody concerned, not just a handful behind closed doors or at a poorly attended public meeting
agree	high	Egypt
agree	high	risk: lack of critical reflection.. a lot of stomach hyped movements
agree	high	Risks fragmentation of focus and shallow analysis elaborates on more chaotic...going a bit in every direction and you still need to make your own
agree	medium	Risk: good people or organisations can get taken down by an online campaign that spreads like wildfire but is just malicious. not true
agree	medium	Historically ideas have spread at the pace technologically possible... A guy on a donkey, then the printing press, then email. Now an idea can gather support, be challenged, be improved, increase awareness and get implemented in a much shorter space of time
agree	medium	and faster informed elaborates on Benefit: better informed citizens everywhere.
agree	medium	freedom to identify and "join" any group you want , which is far closer to one's own beliefs
agree	medium	Easier to match skills to needs eg jobs, volunteering, communities
agree	medium	Risk: people feel they have all the facts with just "talking". Good data gathering and analysis still requires hard thinking, often done by smart individuals alone or in small groups
agree	medium	benefits is also that more people have access to info
agree	medium	indeed there is much more social openness I feel in groups on the net than in real life (needs intro. costs money.. etc) elaborates on freedom to identify and "join" any group you want , which is far closer to one's own
agree	medium	more people can participate.. it creates a new democratic force
agree	medium	And more egalitarian in terms of rich/poor countries and individuals. Not just the CEOs and presidents who know the score. elaborates on benefits is also that more people have access to info
agree	medium	you connect on the basis of shared needs / interests - which makes it easier to set a step towards 'action' elaborates on Benefit: better informed citizens everywhere.
agree	medium	positive: crowdsourcing to generate ideas in any possible fields: solve engineering problems. ...

Looking back over our conversation, on balance how do you see this increased connectedness?



agree	top	analysis of data is still necessary : that requires time and effort. Do we still take time for that in all 'connectedness' ?
agree	top	We are just at the beginning of learning how powerful we can be if we connect

agree	top	Transparency will become a bigger issue. It isn't possible ton keep a work persona and a home persona separate, all info can be found in the end. So we each need to think about what we stand for, what we want to be known for, and live all roles with integrity <i>elaborates on</i> I think the power, speed and transp aGENCY of greater connectedness
agree	top	I think we are in a new world: Egypt, tunis, Libya, Syria are all examples of this new world.
agree	high	I think the power, speed and transp aGENCY of greater connectedness
agree	high	Surprisingly it is in world of politics that we have witnessed impact the most so far, but this is very new, business will follow with some dramatic changes due to networking
agree	high	Working from home would not be so easy, fruitful or stimulating without this connectedness
agree	high	potential access to selected contacts identified via networks is not only of advantage for business or professional activities but also for education, social activities, hea lthcare,
agree	high	Maybe the idea of work has to change to reconcile this! <i>elaborates on</i> both? <i>elaborates on</i> Have we been net working or notworking?
agree	high	follow your values and dont post crap <i>elaborates on</i> be cautious what u broadcast
agree	high	shared creativity to solve some of this planet's challenges
agree	medium	Thanks to all this was fun!

